



Team Members

John Coppola, MSW



Mr. Coppola is the first Executive Director of the New York Association of Alcoholism and Substance Abuse Providers, Inc. (ASAP). He has held that position since June of 1996. Mr. Coppola has responsibility for representing the interests of substance use disorder and problem gambling treatment, prevention, recovery, research, and training providers from throughout New York State.

John serves on a variety of national, state, and local working groups and committees that address major issues affecting the field. He is a Past-President of the State Associations of Addiction Services, the national association of state associations representing substance use disorders services providers. Mr. Coppola has served on numerous national advisory committees (SAMHSA/CSAT Partnership for Recovery, CSAT Recovery Month, National Council of State Legislators) and on a number of regional and statewide advisory committees (Governor Cuomo's Medicaid Redesign Team Behavioral Health Work Group, Governor Paterson's Commission on Juvenile Justice Reform, Northeast Addiction Technology Transfer Center Advisory Committee, Council on Accreditation, and numerous OASAS workgroups), and served in an advisory role with the Office of National Drug Control Policy.

Mr. Coppola received his Masters Degree in Social Work from the State University of New York at Albany and his Bachelor of Arts in Psychology from Dominican College.

Daniella Labate, MSW



Daniella has worked in the field of recovery services for the past 18 years. She has experience working in and overseeing Continuing Day Treatment, Intensive Psychiatric Rehabilitation Treatment (IPRT) and Personalized Recovery Oriented Services (PROS) Programs in New York City. She is a certified Cognitive Remediation Specialist and oversaw Cognitive Remediation services in the IPRT and PROS programs she worked in. She also has experience writing group curricula and has presented at both local and national conferences on developing group curricula and the implementation of Cognitive Remediation.



Daniella oversaw the transition to Medicaid Managed Care in a PROS program in NYC and took her expertise to NYAPRS in May 2016 where she became the Director of Managed Care Readiness Initiatives. Daniella is using her skills to coordinate with MCTAC and MCTAC partners to facilitate in person trainings, webinars and developing learning communities for providers with little or no experience billing Medicaid. She is also working with Performing Provider Systems (PPS) to meet with their partners, where she is providing technical assistance in transitioning to a value based payment environment and helping them to be ready to meet the needs of DSRIP.

Daniella holds a Master's degree from Hunter College School of Social Work.

Jason Lippman, MA



Jason Lippman is the Executive Vice President at The Coalition for Behavioral Health, which is the voice of nearly 140 community-based mental health and substance use providers in the New York metropolitan area. He oversees operations and special projects, including financial and grants management, development opportunities, planning and implementation of training and technical assistance, membership services, strategic planning and alliances with community leaders and government officials.

Jason formerly served as the Director of Public Policy and Government Relations at Amida Care, New York's largest Special Needs health Plan (SNP) for people living with HIV/AIDS, severe mental illness, substance use disorders or experiencing homelessness. Jason was previously the Director of Policy & Advocacy at The Coalition and a Supervising Budget Analyst at the New York City Mayor's Office of Management and Budget (OMB).

Jason holds a Master of Arts in Public Affairs and Policy from the Rockefeller College of Public Affairs and Policy at SUNY Albany, and a Bachelor of Arts in Political Science from Binghamton University.

Christy Parque, MSW



Christy Parque, the President & Chief Executive Officer of The Coalition for Behavioral Health, Inc. (The Coalition), an umbrella advocacy organization representing nearly 140 of New York's community-based behavioral health nonprofits has lead the organization since April 2016.

In addition to her leadership role at The Coalition for Behavioral Health, Inc., Ms. Parque is on the Board of Directors of the Coalition of the Institutionalized Aged and Disabled (CIAD), Gateway Housing Corporation and the Human Services Council of New York.

Christy graduated with a Bachelor's degree of Social Work from San Francisco State University and a Master's degree of Social Work in Policy and Community Organizing from Boston University.

Paige Pierce, BA



Paige Pierce serves as the Chief Executive Officer for Families Together in NYS. Ms. Pierce has been recognized as a leader throughout New York State in the children's mental health and family support movement, for over 19 years. She has been successful in shaping policy and implementing systems change at the state level, advocating for and promoting evidenced based practices. Serving as an important liaison between families, policy makers and all child-serving systems, Ms. Pierce works to ensure that all children and youth have access to age appropriate, culturally competent and family and peer driven services.

Among many leadership roles, Ms. Pierce participates in the National Policy Research Advisory Board, Raise the Age New York Campaign, the New York State Commissioners' Committee on Cross-Systems Services for Children and Youth, the Timothy's Law Campaign, and the Board of Directors of the national organization Family Run Executive Directors Leadership Association (FREDLA).

Ms. Pierce earned her Bachelor of Arts degree from Skidmore College. She is the mother of four children and has lived experience raising children with behavioral health and cross-systems needs.

Edye Schwartz, DSW, LCSW-R



Edye Schwartz is a licensed social worker and received her Master's degree in Social Work from Hunter School of Social Work and her Doctorate from City University Graduate Center. Dr. Schwartz has a long history in the field of mental health in New York State, and is a strong proponent of the recovery movement. She has worked as a provider to advance recovery-based approaches to service provision most recently as Executive Director of Putnam Family and Community Services (PFCS), a community behavioral health center in Putnam County, one hour north of NYC. During her tenure PFCS became an agency focused on recovery, providing services that nurtured recipients and creating an atmosphere

where people could feel empowered to control the outcomes of their treatment and the course of their lives.

Dr. Schwartz has been involved with the New York Association of Psychiatric Rehabilitation Services (NYAPRS) for many years, serving as a member of the Board of Directors and as its president. In 2010, Edey joined the NYAPRS team as the Director of System's Transformation and currently provides technical assistance and training both locally and nationally on a variety of issues including transforming to a recovery based service system, the impact of health care reform and managed care, integrating behavioral and physical health systems, leadership and excellence in administration and management practices. Dr. Schwartz has taught at Lehman College and Hunter School of Social Work on leadership and management, recovery based mental health services and psychiatric rehabilitation. In addition, she has presented workshops and keynotes nationwide.